

PAST

PRESENT

FUTURE



## CORPORATE PARTNERSHIP OPPORTUNITIES 2024

### **About our organization:**

As Portland grows and changes, the work of the Architectural Heritage Center ensures we don't lose what connects people and place, the past and the future. Our programs—digital projects, talks, walking tours, exhibitions, and advocacy—serve the metro area and explore how architecture intersects with broad-ranging issues like art and design; housing and affordability; the environment and sustainability; and social equity.

We can't do it without you. With your and your business' support it will be possible to educate, inspire, savor and preserve the historic resources of our communities. Working together we get the best of the new and the best of the old.

Join us as a sponsor of one or more of our programs.

- ◇ Your customers and your employees will love you - more.
- ◇ Your company will shine before a targeted audience in a variety of modes.
- ◇ You will get tangible and intangible assets - such as marketing/PR content that will be good for your bottomline.

# GALA SPONSOR



## PARTY FOR PRESERVATION: The Next Era!

April 26, 2024

Put your company front and center at the premier event for enthusiasts of preservation, cultural heritage, design, craftsmanship, and place making. For 2024, our annual Gala will be held at Redd on Salmon Street, located in the Central Eastside, and an excellent adaptive reuse of a former industrial building.

### Silver Sponsors

Investment \$1,200

Limit: Five (5) sponsors

- ◇ Four (4) complimentary Gala tickets.
- ◇ Listing in the AHC Resource Directory featuring your logo, link and short description of your company's services or materials.
- ◇ Spotlight your company name and logo on promotional mailings to donors and members.
- ◇ Your company logo and link featured on the Gala webpage, 6 issues of the AHC eNewsletter, event registration webpage, and the video/visual presentation.

### Gold Sponsors

Investment \$2,500

Limit: Five (5) sponsors

- ◇ Complimentary tickets/table of eight (8).
- ◇ Ability to use AHC logo on your company's website through December 2024.
- ◇ Use of the AHC Classroom for a business meeting or event (certain limitations apply).
- ◇ All benefits from Silver Sponsor level, including:
  - ◇ Listing in the AHC Resource Directory.
  - ◇ Your company logo and link featured on promotional materials, the Gala webpage, 6 issues of the AHC eNewsletter, event registration webpage, and the video/visual presentation.
- ◇ Complimentary tickets (5) for your employees or clients to an AHC program.
- ◇ Listed as a featured business in 2 eNewsletters, including your company, logo, link, a photograph, and a short description of your company's services or materials.

### Presenting Sponsor

Investment \$5,000

Limit: One (1) sponsor

- ◇ Top placement on all Gala promotional materials.
- ◇ Opportunity to address the Gala audience.
- ◇ All benefits from Gold Sponsor level, including:
  - ◇ Table of eight (8).
  - ◇ Use of the AHC Classroom for a business meeting
- ◇ All benefits from Silver Sponsor level, including:
  - ◇ Your company listed in the AHC Resource Directory.
  - ◇ Your company logo and link featured on promotional materials, the Gala webpage, 6 issues of the AHC eNewsletter, event registration webpage, and the video/visual presentation.
- ◇ Complimentary tickets (10) for your employees or clients to an AHC program
- ◇ Listed as a featured business in 4 eNewsletters, including your company, logo, link, a photograph, and a short description of your company's services or materials.



# WALKING TOUR SERIES SPONSOR

## Walking Tour Series Sponsor

Investment \$2,500

Limit: Four (4) sponsors/year

AHC Walking Tours are our most popular program and one of our most visited webpages. We have over 90 tours planned for the 2024 season, and we will be expanding into new neighborhoods.

- ◇ Your company's logo as a clickable link on the AHC Walking Tours webpage.
- ◇ Your company's logo as a clickable link in the AHC eNewsletter promoting tours (16 issues).
- ◇ Logo shown and verbal acknowledgement by tour guide at opening/welcoming of each tour.
- ◇ Listing in the Resource Directory with logo, short description of materials and/or services and link to your company's website.
- ◇ Complimentary tickets (5) for your employees or clients to an AHC program.
- ◇ Use of the AHC Classroom for a business meeting or event (certain limitations apply).
- ◇ Ability to use AHC logo on your company's website through December 2024.
- ◇ Listed as a featured business in 2 eNewsletters, including your company, logo, link, a photograph, and a short description of your company's services or materials.

<i>Logo featured on:</i>	<i>Est. views</i>
AHC's Walking Tour webpage	<b>2,800</b>
Digital promotional material	<b>1,200</b>
Regular walking tour attendance	<b>900</b>
16 issues of eNews	<b>128,000</b>
Resource Directory	<b>1,500</b>
<b>Total estimated views:</b>	<b>134,500</b>

# BOSCO-MILLIGAN LECTURE SERIES SPONSOR



## Bosco-Milligan Lecture Series Sponsors

Investment \$2,500

Limit: Four (4) sponsors/year

Back by popular demand! We will be hosting over 20 programs in 2024. These lectures will feature experts on a wide array of topics, including preservation, restoration, sustainability, advocacy, Portland architecture, history, our diverse cultural heritage and much more!

- ◇ Your company's logo as a clickable link on the AHC Lectures webpage.
- ◇ Your company's logo as a clickable link in the AHC eNewsletter (24 issues).
- ◇ Logo shown and verbal acknowledgement at opening and close of each lecture.
- ◇ Listing in the Resource Directory with logo, short description of materials and/or services and link to your company's website.
- ◇ Use of the AHC Classroom for a business meeting or event (certain limitations apply).
- ◇ Ability to use AHC logo on your company's website through December 2024.
- ◇ Complimentary tickets (5) for your employees or clients to an AHC program.
- ◇ Listed as a featured business in 2 eNewsletters, including your company, logo, link, a photograph, and a short description of your company's services or materials.

<b>Logo featured on:</b>	<i>Est. views</i>
AHC's Lecture Series webpage	<b>3,100</b>
Digital promotional material	<b>1,200</b>
Exhibition signage	<b>700</b>
6 issues of eNews	<b>48,000</b>
Resource Directory	<b>1,500</b>
<b>Total estimated views:</b>	<b>54,500</b>



# EXHIBITS SPONSOR

## Exhibit Sponsor

Investment \$1,500

Limit: Four (4) sponsors/year

In 2024, we have planned 3 new exhibits for our museum space, and a new digital exhibit on our website. Our exhibits feature artifacts from our collection and the work of other Portland area artists, photographers, and architects. Topics range from the preservation of local heritage to current issues such as housing and sustainability.

- ◇ Your company's logo as a clickable link on the AHC Exhibitions webpage.
- ◇ Your company's logo as a clickable link in the AHC eNewsletters (24 issues).
- ◇ Logo shown and signage acknowledging your sponsors at entrance of each exhibition.
- ◇ Listing in the Resource Directory with logo, short description of materials and/or services and link to your company's website.
- ◇ Complimentary tickets (5) for your employees or clients to an AHC program.
- ◇ Use of the AHC Classroom for a business meeting or event (certain limitations apply).
- ◇ Ability to use AHC logo on your company's website through December 2024.

<b>Logo featured on:</b>	<i>Est. views</i>
AHC's Exhibit webpage	<b>3,500</b>
Digital promotional material	<b>1,200</b>
Exhibit signage	<b>700</b>
6 issues of eNews	<b>48,000</b>
Resource Directory	<b>1,500</b>
<b>Total estimated views:</b>	<b>54,900</b>

# BUSINESS SPONSOR



## Business Membership

Investment \$450

People often look to us to find capable contractors and service providers. Our newly updated Resource Guide can help your company attract new customers and position your business as a supporter of preservation and an expert on historic properties. The Resource Guide has approximately 1,500 users per year, and 85% of AHC members are homeowners.

- ◇ Listing in the Resource Guide with logo, short description of materials and/or services and link to your company's website.
- ◇ Ability to use AHC logo on your company's website through December 2024.

## Introducing a New Opportunity for Business Members in 2024

Investment: \$750

Limit 1 program per Business Member, subject to availability

Share your expertise through a paid program of your own design at the AHC. Program content must support the preservation of our community's historic resources and be educational, not promotional, in nature. We will advertise your program to our members via our normal channels and offer it at no cost to our members.



## AHC by the numbers

For those that love the details, we can provide data on the number of people who receive the eNewsletter, view the website for various programs, etc. Please note the latest data is drawn from 2023, a post-covid re-building period, and we expect higher numbers this year.

<i>Engagement</i>	<i>2023 audience</i>
AHC Website	<b>98,000</b>
AHC eNewsletter	<b>8,450</b>
Regular walking tour attendance	<b>900</b>
Facebook	<b>3,900</b>
Resource Directory	<b>1,500</b>
Museum visitors	<b>700</b>
<b>Total:</b>	<b>113,450</b>

## More preservation and reuse. More business for you.

To reserve your Business Membership and Sponsorship(s) - or to discuss a customized package that suits your needs - email [tom@visitahc.org](mailto:tom@visitahc.org) or call **(503) 231-7264** and ask for Tom Lane.



## Sponsorship Tiers at a Glance

	GALA Presenting \$5,000	GALA Gold \$2,500	GALA Silver \$1,200	Walking Tour \$2,500	Lecture \$2,500	Exhibit \$1,500	Business \$450
Complimentary tickets to the Party for Preservation	8	8	4				
Opportunity to address the audience at the Party for Preservation	✓						
Top placement on all promotional material	✓						
Verbal acknowledgement at program	✓			✓	✓		
Featured business in AHC eNewsletter, including logo, link, image, and a short description of your company's business	4	2		2	2		
Complimentary tickets to an AHC program	10	5		5	5	5	
Use of the AHC Classrooms for a business meeting or event	✓	✓		✓	✓	✓	
Logo and link on promotional material	✓	✓	✓	✓	✓	✓	
Logo and link on webpage	✓	✓	✓	✓	✓	✓	
Logo shown on signage at program	✓	✓	✓	✓	✓	✓	
Logo and link on eNewsletter	6	6	6	16	24	24	
Listing in Resource Directory	✓	✓	✓	✓	✓	✓	✓



# Sponsorship Commitment Form

We are proud to support the Architectural Heritage Center! We authorize AHC to include our name and/or logo on all the materials and digital content with our sponsorship selection.

- |                          |                         |           |                          |                        |           |
|--------------------------|-------------------------|-----------|--------------------------|------------------------|-----------|
| <input type="checkbox"/> | Gala Presenting Sponsor | (\$5,000) | <input type="checkbox"/> | Walking Tour Sponsor   | (\$2,500) |
| <input type="checkbox"/> | Gala Gold Sponsor       | (\$2,500) | <input type="checkbox"/> | Lecture Series Sponsor | (\$2,500) |
| <input type="checkbox"/> | Gala Silver Sponsor     | (\$1,200) | <input type="checkbox"/> | Exhibit Sponsor        | (\$1,500) |
|                          |                         |           | <input type="checkbox"/> | Business Sponsor       | (\$450)   |

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Email address: \_\_\_\_\_

- Check enclosed (Please make payable to Architectural Heritage Center)
- Credit card payments accepted online at [www.visitahc.org/donate](http://www.visitahc.org/donate)
- Please send an invoice

For sponsors at the \$1,500 or more level

- Yes, we plan to use the AHC classrooms

Contact name: \_\_\_\_\_

Contact email: \_\_\_\_\_

- No, we do not plan to use the AHC classrooms

**PLEASE MAIL SPONSORSHIP CHECKS TO:**

Tom Lane | *Fund Development Manager*  
Architectural Heritage Center  
701 SE Grand Ave.  
Portland, OR 97214

**PLEASE EMAIL SPONSORSHIP LOGO TO:**

[cailee@visitahc.org](mailto:cailee@visitahc.org)

## Architectural Heritage Center

(503)231-7264 | [www.visitahc.org](http://www.visitahc.org)

Bosco-Milligan Foundation

[tom@visitahc.org](mailto:tom@visitahc.org) | Tax ID # 94-3090169